

INVITATION TO NORA REGION CONFERENCE 2013



In recent years, there has been considerable international interest in the Arctic. What impact has this interest had on the global media picture of the countries in the NORA Region? How can small North Atlantic media companies survive in an increasingly competitive global media environment? How can critical journalism be strengthened in small communities where resources are limited and where a journalist's sources often could be a close friend or relative? What challenges and opportunities does social media present for the NORA Region?

Questions like these and many others will be exhaustively explored on the 6th of November at the NORA REGION CONFERENCE 2013 in the North Atlantic House in Copenhagen. The title of the conference this year is "North Atlantic in the Media -- The Media in the North Atlantic."

Through the NORA REGION CONFERENCE 2013, NORA seeks to focus on the common challenges that many media outlets in the NORA Region face. Such as media economy, journalistic impartiality and critical journalism in small communities where direct confrontation is generally not the norm. NORA hopes that the conference will help enhance regional news coverage through a closer cooperation among representatives of the media in the NORA Region.

To register for the conference please go to www.nora.fo/nrc2013.

Programme

6. november 2013 - Nordatlantens Brygge (North Atlantic House), Copenhagen

08.30-09.00 Registration

09.00-09.10 Welcome

Moderator: Martin Breum, journalist, writer and anchor on the Danish television, DR2.

09.10-09.40 **Big World Is Watching**

... by Charles Emmerson, Senior Research Fellow at Chatham House.

Global warming and environmental change are transforming the geography of the north. In his book **The Future History of the Arctic**, the British writer and geopolitical expert Charles Emmerson shows how the historical isolation of the Arctic is coming to a definitive end. With this new development, Arctic issues have in recent years moved up on the international news agenda. Charles Emmerson will be setting the scene for the rest of the day's discussions.

09.40-10.40 **Four countries, four challenges**

- An overview of the media situation in Greenland, Iceland, the Faroe Islands and Coastal Norway

Four national specialists provide an overview of the media situation in the region.

GREENLAND. Mariia Simonsen, university lecturer, University of Greenland and chairman of the Danish Union of Journalists Circle in Greenland:

Two languages - double challenge.

ICELAND. Valgerður Jóhannsdóttir, journalist and lecturer, University of Iceland:

Where were the critical journalists when banks were on Viking raids around the world?

FAROE ISLANDS. Høgni Reistrup, communications consultant: What happens when global social media interferes with local media reality?

NORWAY. Johann Roppen, professor, Høgskulen in Volda: About local journalism's role in small coastal communities in Norway. Is it really true that the local media do better financially than the national media?

10.40-10.45 **Column from Greenland**

... by photographer and journalist Jørgen Chemnitz.

10.45-11.10 **Coffee and fruit**

11.10-12.10 **When the source is the journalist's brother**

- Journalistic impartiality in small communities

Sveinur Tróndarsson, journalist at the newspaper Dimmalætting, Faroe Islands.

Róbert R. Spanó, ombudsman, former professor, Iceland.

Naimah Hussain, journalist, Greenland.

12.10-12.15 **Column from Norway**

... by journalist Arne O. Holm.

12.15-12.30 North Atlantic Think Tank presents Recommendation 3

In 2011, NORA established Nordatlantisk Tankesmie (the North Atlantic Think Tank), the purpose of which is to disseminate ideas and prepare recommendations that can help strengthen the cooperation between Iceland, Greenland, the Faroe Islands and coastal Norway and thereby also development in the North Atlantic Region. The Think Tank has so far presented two recommendations. The North Atlantic Think Tank will present a new recommendation at the conference.

12.15-13.30 Lunch

13.30-14.30 When journalism is under pressure**- The conditions for critical journalism in small communities**

Donald Opdahl, Editor-in-chief at the newspaper Nordlys, Norway.

Águst Ólafsson, Head of the Public Service broadcaster RÚV, Iceland.

Arní Gregersen, Editor-in-chief at the daily newspaper Dimmalætting, Faroe Islands.
NN, Greenland.

14.30-14.35 Column from the Faroes

... by journalist Katrin Petersen.

14.35-14.55 Coffee and fruit

14.55-15.55 When no one wants to pay anymore**- Media Economy in small communities**

Edd Meby, Editor-in-chief at the newspaper Våganavisen, Norway.

Poul Krarup, Editor-in-chief at the newspaper Sermitsiaq, Greenland.

Eirikur Lindenskov, Editor-in-chief at the newspaper Sosialurin, Faroe Islands.

15.55-16.00 Column from Iceland

... by writer and journalist Auður Jónsdóttir.

16.00-16.30 Media Political Summit

Four key politicians from the four NORA countries cross swords on the Region's media policy challenges.

16.30 Closed



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Nordic Atlantic Cooperation
Nordisk Atlantsamarbejde