

Northern Periphery Programme 2007 – 2013  
Partenariat  
**24 – 26 April 2007,**  
**The Guildhall, Derry, Northern Ireland**



## INVITATION

Northern Periphery Programme 2007 – 2013 Partenariat  
24 –26 April 2007, GuildHall, Derry, Northern Ireland

Dear Colleague,

**We are happy to invite you to the first Partenariat for the Northern Periphery Programme 2007 – 2013. We consider this to be a particularly exciting time as we are anticipating the approval of our Operational Programme by the European Commission in the very near future. However a lot of work has already been undertaken to raise awareness among prospective applicants about the future opportunities within the Programme. This leaves us in the position that once the Programme is approved, we will be ready for the first call for main project applications. For this reason it was also felt that now would be a good time to benefit from each other's thoughts, ideas and experiences in order to facilitate a smooth start to the new Northern Periphery Programme 2007 - 2013.**

Attached is an outline of projects for discussion and further development. This provides an initial list of selected projects that covers each theme within this partenariat. The main aim of this event is to provide a platform for the sharing of ideas, experiences and assist in the development of these projects. In this respect, we would like to invite you to provide direct input on the themes outlined for this partenariat. Each selected project will be asked to give a 10 minute presentation on their project idea. These presentations by the selected projects will be the platform for subsequent discussion on their development over the remaining two days. The discussions will take the form of parallel thematic workshops. Attendees who feel that they have project ideas along similar themes are also invited to join these discussions and assist in the development of the projects.

The partenariat will take place in the GuildHall, Derry, Northern Ireland. The application deadline for attending the Partenariat is 4<sup>th</sup> April 2007. A provisional reservation for 50 people has been made at the City Hotel, Derry. Please bear in mind that you are responsible for the booking and payment of your own accommodation! The hotel rooms will be held until 4<sup>th</sup> April 2007 after that date the vacant rooms will be released. You are also responsible for your travel costs to the partenariat.

If you have any comments or suggestions on the Northern Programme partenariat you are most welcome to contact us.

We look forward to seeing you in Derry!

Yours sincerely,  
Christopher Parker  
Programme Manager

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### **Projects for discussion and development:**

#### **Theme 1**

*The first theme is business development: "Incorporating topics and ideas surrounding innovation and innovation systems, entrepreneurship models and service provision with a business development perspective".*

Selected project no 1: Recycling and material recovery business development (Finland) / *project development in the sector of new business concerning Waste management.*

Connecting projects: Garbage solutions (Iceland)

Selected project no 2: New Plants in the North (Sweden) / *New business within Green housing industry that can be used in the programme area*

Connecting projects

Selected project no 3: Incubating Creative industry start ups (Ireland) / *New business start up/innovation system within the field of creative industries*

Connecting projects: NORBIC and digital media work centre (Northern Ireland), Community Art Space (Sweden), Northern Connections (Scotland) and Creative Industries and Technology for Business Development (Sweden/Scotland). International Idea Laboratory Network (Ireland).

Selected project no 4: BEN Business from environmental and natural resources (Finland) / *New innovation system in rural areas*

Connecting project: Applied Innovation for Rural Economies (Ireland), Promoting Innovation and competitiveness in Traditional Industries (Ireland), Trade Advantage (Northern Ireland) Development of nature Tourism and Community Involvement in Rural areas (Finland)

## INVITATION

### Theme 2

*The second theme is sustainable development of natural resources: “Exploring potential ideas concerning sustainable development of natural resources (including tourism) and new energy solutions”.*

Selected project no 1: NEED (Finland) / *Development of sustainable tourism by developing educational tourism.*

Connecting projects: Academic Tourism (Iceland), Cultural Tourism and building links between Language and Cultural Centres (Northern Ireland), Cultural Heritage Trails (Northern Ireland), Community Development and Experimental Tourism (Norway). Culture as a collector of regional history and a base to sustainable tourism (Finland)

### Theme 3

*The third theme three focuses on functional regions: “ Developing topics such as region enlargement and ideas linked to new transport, public transport and ICT solutions”.*

Selected project no 1: Servinn (Scotland) / *Service provision in rural areas*

Connecting projects: IT co-operation for better public service (Sweden), Commercial opportunities for Trail – COM-TRAIL (Northern Ireland), Use of Internet for Delivering Multi-Channel Public Services across the Northern Periphery (Northern Ireland).

Selected project no 2: Union of Small Towns (Sweden) / *Network of small towns with specific goals and targets to develop tangible outputs and concrete services in the participating Towns.*

Connecting projects: Small Towns – Urban Rural links (Ireland), Coping with social economic impacts in Mega Projects in the NPP (Sweden), Regional Airport in the Peripheral Locations (Northern Ireland), Developing Tourism in Municipal Centres (Finland), Growth Agreements in the North (Iceland) and Innovation Policy and corporate responsibility in the periphery (Iceland) Improving the accessibility of peripheral rural areas through innovation (Ireland)

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### **Practicalities:**

All interested participants are to confirm their attendance to the Joint Programme Secretariat no later than April 4th 2007.

### **Travel:**

There are flights to Belfast and Derry on a daily basis with connection possibilities in London, UK and Dublin, Ireland.

The airports Belfast City and Belfast International are approximately 1.5 hours away by bus from the venue in Derry. See <http://www.airporter.co.uk/> to see bus schedule.

**Venue:** The Guildhall, Guildhall Square, Derry, Northern Ireland

Visitor information see: <http://www.derryvisitor.com/>

### **Hotel:**

A block reservation for partenariat participants at the City Hotel Derry has been made (see: <http://www.cityhotelderry.com/>)

Price per single room per night: £60 (incl. Breakfast)

Price per double room per night: £90 (incl. Breakfast)

E-mail: [reservations@cityhotelderry.com](mailto:reservations@cityhotelderry.com)

Reservation code: please quote: **North P or Northern Periphery**

Deadline for booking a room for accommodation is **April 4th, 2007**

### **Costs:**

Participants are expected to pay for their own travel and accommodation costs.