

Regional centre of expertise, using local
strength of boosting innovation and job
creation

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Background

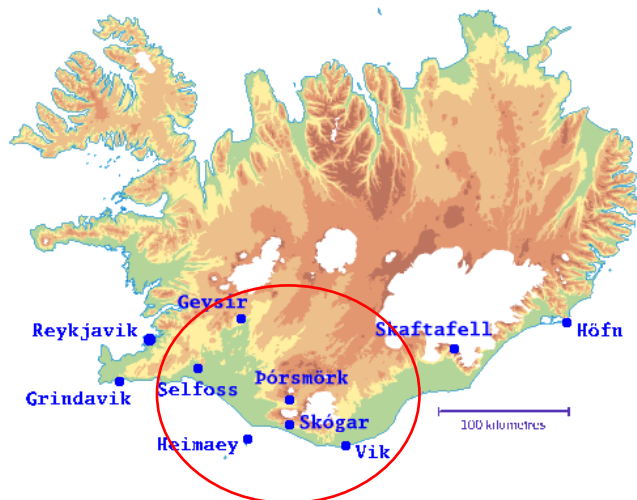
- **Development Centre of South Iceland**
- **Regional growth agreement**
- **South Iceland Higher Education and Research Ltd**

Not just somewhere!!

- ... Alice said 'Would you tell me, please, which way I ought to go from here?'
'That depends a good deal on where you want to get to,' said the Cat.
'I don't much care where--' said Alice.
'Then it doesn't matter which way you go,' said the Cat.
'--so long as I get SOMEWHERE,' Alice added as an explanation.
'Oh, you're sure to do that,' said the Cat, 'if you only walk long enough.'



The area



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The organisation

- Development Centre of South Iceland is owned by all 14 municipalities in the region and was founded in 1980.
- The central role of the DCSI is to strengthen industry and increase prosperity in the region, by assisting individuals, enterprises, organizations and other interest groups with financing and advice regarding innovation and job creation



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Growth agreement

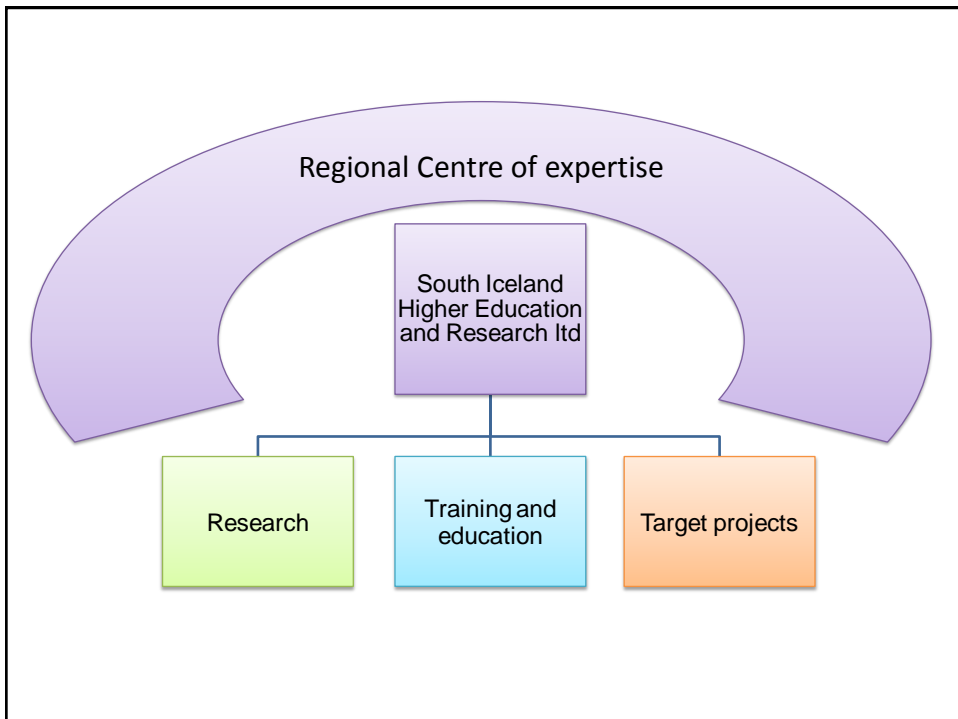
Objective of growth agreement:

- Strengthen the regions position and competitiveness
- Develop and strengthen the growing industries in the region
- Create opportunities for establishing new jobs and businesses
- Strengthen existing companies in the region
- Uses clusters to create competitive environment based on co-operation

Stronger population centre in the western part of the area brings significant benefits to the neighbouring districts

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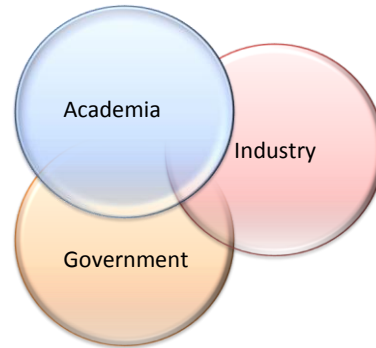


Research

The Triple helix model of innovation

Agriculture – earthquakes – tourists – public health

- The immediate aim is to work closely with research institutions already established in the area and build on the knowledge that already exists there
- To create a holistic strategy plan for research in the area
- Acknowledge the local strengths and help build on it both for education and research
- We are aiming for practical results by academic means
- Bring the results to the grassroots while enlarging the knowledge base of individuals, local governments and industry on local research material
- Encourage innovation and entrepreneurship based on strengths and opportunity of the area

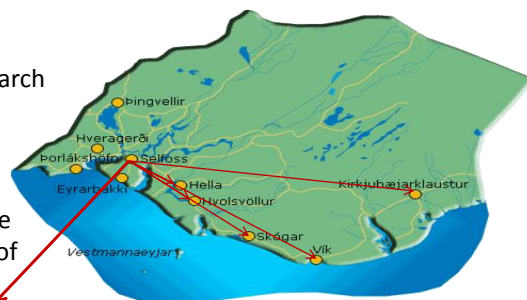


Training and education

The ultimate curriculum attends to the needs of the region and the employment

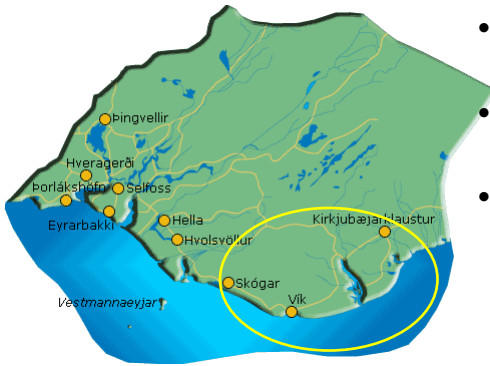
Provides facility both for research and distance learning

Builds up distance learning facilities and video conference technology in different parts of the South



Facility for research and distance learning and teaching

Target projects



- Kirkjubæjarklaustur
 - Laki and Eldgjá
- Vík
 - Katla
- Skógar
 - National history museum
 - Sustainable biodiesel production r&d

Regional Centre of Expertise

- Often mistaken for a building
- Cooperation
- Awareness of the strengths and weaknesses of the targeted area
- Use resources both within and outside the region

Iceland



Iceland

